



# **SPOSORSHIP & MARKETING OPORTUNITIES**



**TO BENEFIT**  
**MENTAL HEALTH  
ASSOCIATION**  
IN INDIAN RIVER COUNTY



# MENTAL HEALTH ASSOCIATION

IN INDIAN RIVER COUNTY



*It's Okay to Get Help!™*

The Mental Health Association in Indian River County (MHA) is the only mental health care agency in the county that operates a Walk-In & Counseling Center where residents (children & adults) can walk in without an appointment and receive a mental health screening at no charge. The MHA also provides a full range of mental health services which include individual therapy, wellness classes, crisis intervention, consultation with family members, referrals & follow-up treatment. The MHA also has three Drop-In Centers which provide safe, supportive and confidential peer-operated recovery spaces that are open 365 days a year. None of these services would be possible without donors and sponsors like you.



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## 2017 UNITED WAY AGENCY OF EXCELLENCE

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Nicholas Coppola, DO, MBA

Dear Friend of the MHA,

The Mental Health Association in Indian River County is proud to present the third annual **MHA ROCKS!** party. This year's *Surf's Up* celebration will feature The Caribbean Chillers, who will hang ten at Oak Harbor's club house on Saturday, February 20, 2021. We hope you will join us to dance the night away with The Caribbean Chillers who are Florida's # 1 Jimmy Buffett cover band. Their beachy tunes expand into the Beach Boys, Bob Marley and include all your favorite vintage chill-by-the-water vibes.

We know that music therapy motivates people to become engaged in their treatment and provides emotional support for clients and their families. Research shows that music is an effective form of therapy in mental health which is why the MHA continues its theme of live music.

As a 501c(3), even the smallest donations go directly to someone in need and we have greatly appreciated this community's generous support in the past. We look forward to partnering with you as a sponsor for the *Surf's Up* event. Without your support, we would not have been able to offer 582 free mental health screenings, 247 diagnostic assessments, or provide 1,803 psycho-educational classes and support groups to the residents of this fabulous community last year.

Please don't hesitate to contact Amy Wagner, Director of Fund Development at the MHA, at 772-569-9788 Ext 122 for any questions you may have. Thank you in advance for your support!

Nicholas Coppola, DO, MBA  
CEO

# WHY SPONSOR?



## BECAUSE MENTAL HEALTH AFFECTS ALL OF US

- Full-time employees in the United States with depression miss nearly **twice as many work days each year** than their counterparts who have not been depressed<sup>†</sup>
- Florida is ranked **45<sup>th</sup>** out of 50 states in the nation for number of adults with a mental illness who receive no treatment.\*
- The MHA provided **706 walk-in mental health screenings** last year (free for Indian River County residents).
- **9.8 MILLION+** The estimated number of adults with serious suicidal thoughts. Florida ranked as the highest state with adults thinking of suicide.\*
- The number of youth experiencing major depressive episodes increased by **175,000** in the last year.\*
- The MHA provides free mental health care to **Minors** and **Veterans** who are IRC residents.

<sup>†</sup>Gallup-Healthways Well-Being Index 2013

\*Mental Health America; State of Mental Health in America Report 2019





**FEBRUARY 20, 2021 | 7:00PM - 10:30PM**

OAK HARBOR CLUBHOUSE | 4755 S Harbor Dr., Vero Beach, FL 32967

**LIVE BAND**  
**THE CARIBBEAN CHILLERS**

**FLORIDA'S #1 JIMMY BUFFETT /  
TROPICAL PARTY BAND**

- Dancing • Dinner (style TBD)
- Tropical Drink Specials
- Costume Party (optional) • Caricature Artist
- Photo Booth w/ Props • Games & Prizes
- Silent & Live Auctions

**TWO TICKET TYPES AVAILABLE**



Cash bar party  
ticket for one.



All night open bar VIP  
ticket for one PLUS  
one-hour pre-party with  
passed hors d'oeuvres &  
extra perks.

**ALL PROCEEDS TO  
DIRECTLY BENEFIT**



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820 37th Place | Vero Beach, FL 32960  
☎ 772.569.9788 | 🌐 [www.mhairc.org](http://www.mhairc.org)

A UNITED WAY AGENCY PARTNER  
AN AFFILIATE OF MENTAL HEALTH AMERICA



	EXCLUSIVE OPTIONS AVAILABLE!				
	Long Board	Hang Ten	Wipe Out	Kawabunga	Big Kahuna
	\$1,000	\$2,500	★ \$5,000 ★	★ \$10,000 ★	★ \$15,000+ ★
VIP Tickets	2	4	6	10	14
Included in Program	Text	LOGO	LOGO	LOGO	LOGO
Social Media	✓	✓	✓	✓	✓
Link on Website		✓	✓	✓	✓
Thank You Ad			LOGO	LOGO	LOGO
Reserved Table			✓	✓	✓
Dedicated E-Blast			✓	✓	✓
Dedicated Sponsor Poster			✓	✓	✓
Included on Press Releases			✓	✓	✓
Logo on Red Carpet Banner				✓	✓
Transportation				Uber / Car	Uber / Car
Event Speaking Opportunity				✓	✓
Event Product Placement				✓	✓
Brand Incorporated in Event Materials					✓
Dedicated Press Release					✓
Official 2020 Sponsor Featured on All Media					✓



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## SIGN ME UP!

Tear off and mail in or take to 820 37th Place, Vero Beach FL 32960 or visit [www.mhairc.org](http://www.mhairc.org) to sign up.

\_\_\_\_\_ **BIG KAHUNA Sponsor \$15k + (14 VIP tickets)**

\_\_\_\_\_ **KAWABUNGA** \$10,000 (10 VIP tickets)

\_\_\_\_\_ **WIPE OUT** \$5,000 (6 VIP tickets)

\_\_\_\_\_ **HANG TEN** \$2,500 (4 VIP tickets)

\_\_\_\_\_ **LONG BOARD** \$1,000 (2 VIP ticket)

\_\_\_\_\_ 1 VIP Ticket (\$200)

\_\_\_\_\_ 1 General Admission Ticket (\$75)

\_\_\_\_\_ I cannot attend but I'd like to make a donation!

**If there are additional ways we can make your sponsorship meaningful please contact us!**

☐ I want to remain anonymous

ORGANIZATION NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

COMPANY FACEBOOK: @\_\_\_\_\_ COMPANY WEBSITE: \_\_\_\_\_

## THANK YOU FOR YOUR SUPPORT!

Visit our website to buy tickets or to become a Sponsor.

Inquiries & Special Requests can be made to Amy Wagner T: 772-569-9788 Ext 122 E: [Amy@mhairc.org](mailto:Amy@mhairc.org)



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**FEBRUARY 20, 2021**

OAK HARBOR CLUBHOUSE  
4755 S Harbor Dr., Vero Beach, FL 32967

Join the Mental Health Association for its annual MHA ROCKS! Fundraiser. This year's Surf's Up event will transport you to a sun-filled endless summer complete with cheeseburgers in paradise, live music, costumes, dancing, silent & live auctions, games & prizes, and photo booth w/ props.